

# ADDRESSING INAPPROPRIATE BEHAVIOURS ON THE INTERNET

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# Did You Know?

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## Mark Zuckerberg

- Launched Facebook at age 20.

# Did You Know?

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## **Gossy Ukanwoke**

- ❑ Founded the Students Circle Network.
- ❑ Launched the online version of the Beni American University when he was 23.

# Did You Know?

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## Tunde Kehinde

- ❑ Co-founded Jumia Nigeria.
- ❑ He is around 30 years old.

# Did You Know?

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## Seun Osewa

- ❑ Founded Nairaland in 2005.
- ❑ He was around 23 then.

# Did You Know?

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## **Opeyemi Awoyemi, Olalekan Olude, and Ayodeji Adewunmi**

- ❑ Founded Jobberman.
- ❑ They were around 21, 25, 25 years respectively

# Did You Know?

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?

- Founded ?
- Aged ?

# Inappropriate Behaviors on the Internet

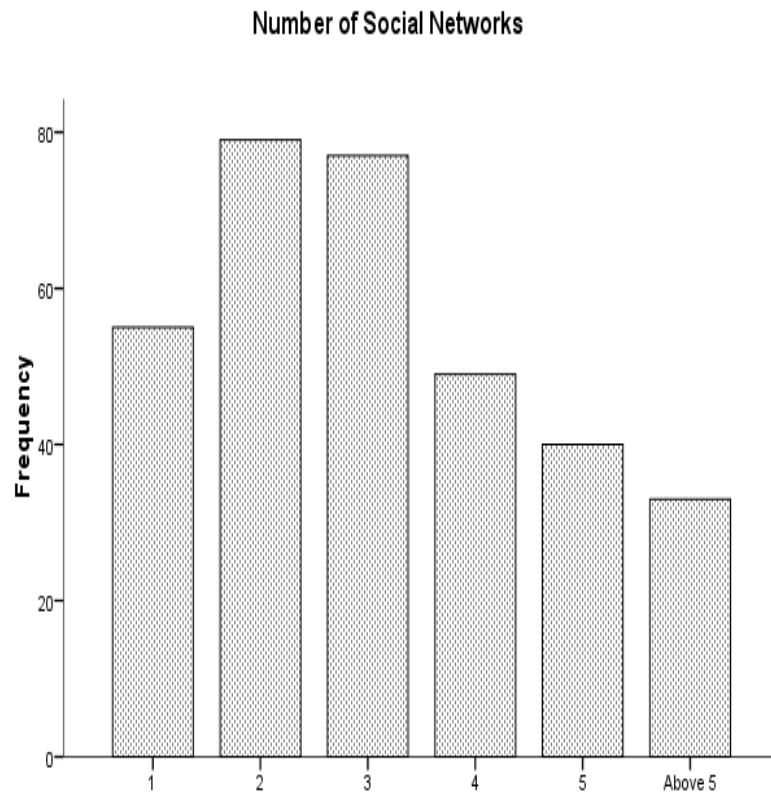
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- Unethical use of hacking tools for:
  - Hacktivism
  - Fraud
  - And other forms of cybercrime
- Excessive time spent on social networks.



# Some Statistics

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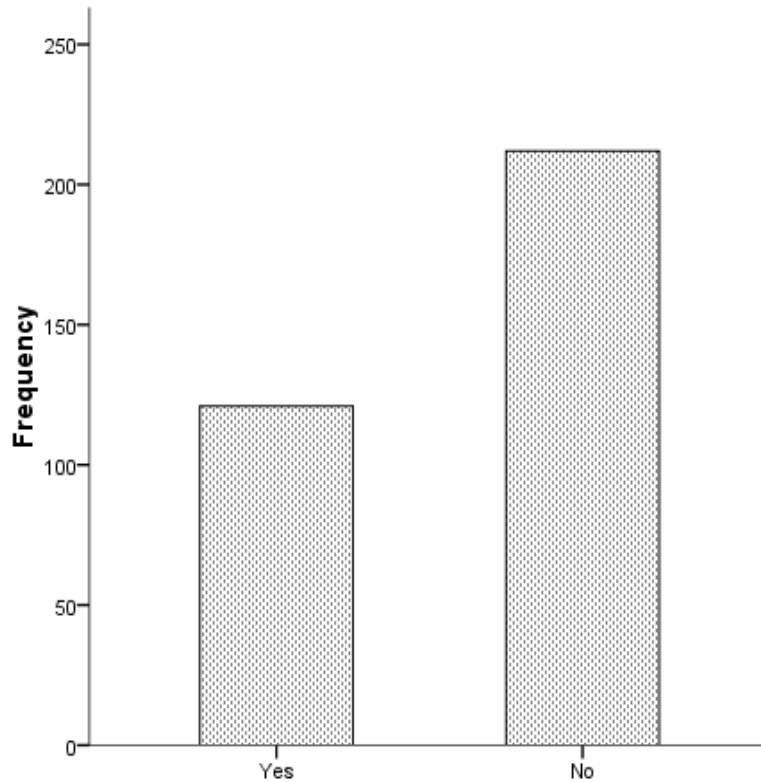


- Average number of social networks is 3.12.
- Approximately two out of five maintain a minimum of 4 social networks.

# Some Statistics

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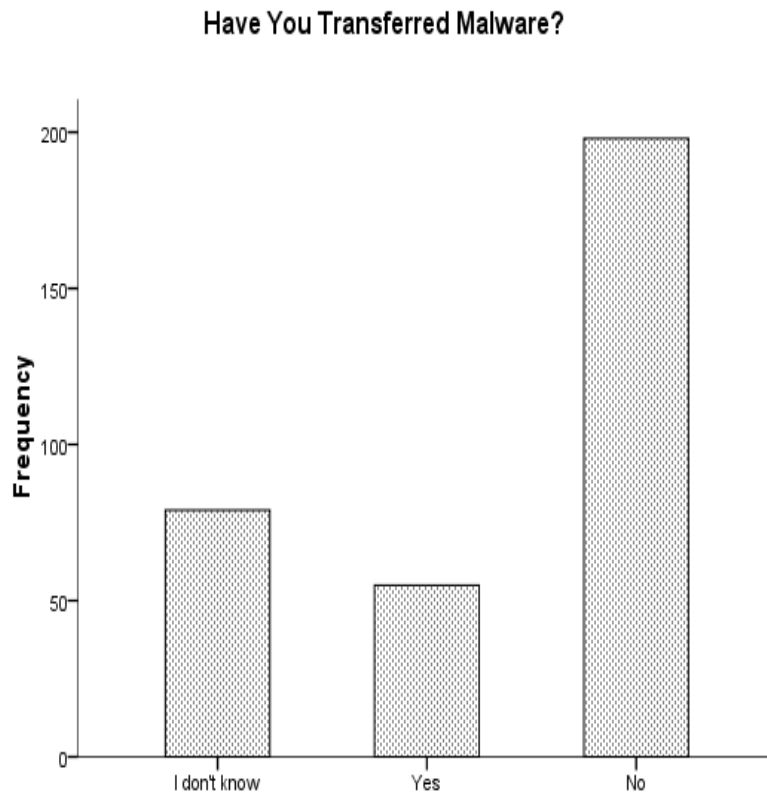
Do You Think You Spend More Time than You Should on Social Networks?



- Approximately 2 out of 5 confessed they spend more time than they should on social networks.

# Some Statistics

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- Approximately 2 out of 10 confessed to have spread malware through the social networks.

# Consequences of these Inappropriate Behaviors

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Internet abuse has been found to be significantly related with:

- ❑ Sexual compulsivity,
- ❑ Lowered productivity,
- ❑ Negative effect on school performance,
- ❑ Social estrangement,
- ❑ Feeling restless when not being online,
- ❑ Going online to block disturbed thoughts,

# Consequences of these Inappropriate Behaviors

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- ❑ Neglect of chores,
- ❑ Getting annoyed when bothered online,
- ❑ Failed attempts to reduce time spent, etc.

# What the Internet Offers

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- ❑ Start you online e-commerce shopping store using Yahoo! Small Business  
(<https://smallbusiness.yahoo.com/>)
- ❑ eLancing: online freelancing  
(<https://www.elance.com/>)
- ❑ programming services. There is always a steady demand for this.

# What the Internet Offers (cont'd)

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- Web copywriting: If you have a passion for playing with words affiliate marketers and info product marketers will be your major clients.
- Web design: you don't need to know how to design a web or blog site; all you need to do is to master the automated web design software made available online and you are in business.

## What the Internet Offers (cont'd)

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- Web promotion. If you can effectively promote a website without spending much on advertising; you have a good business on hand.
- Proofreading. If you have an eye for spotting grammatical errors.



# Conclusion

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- Among the 40 wealthiest in the world, around 15 of them had their source in IT!

# So Where Do You Belong?

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- Among those who cherish the nation

# So Where Do You Belong?

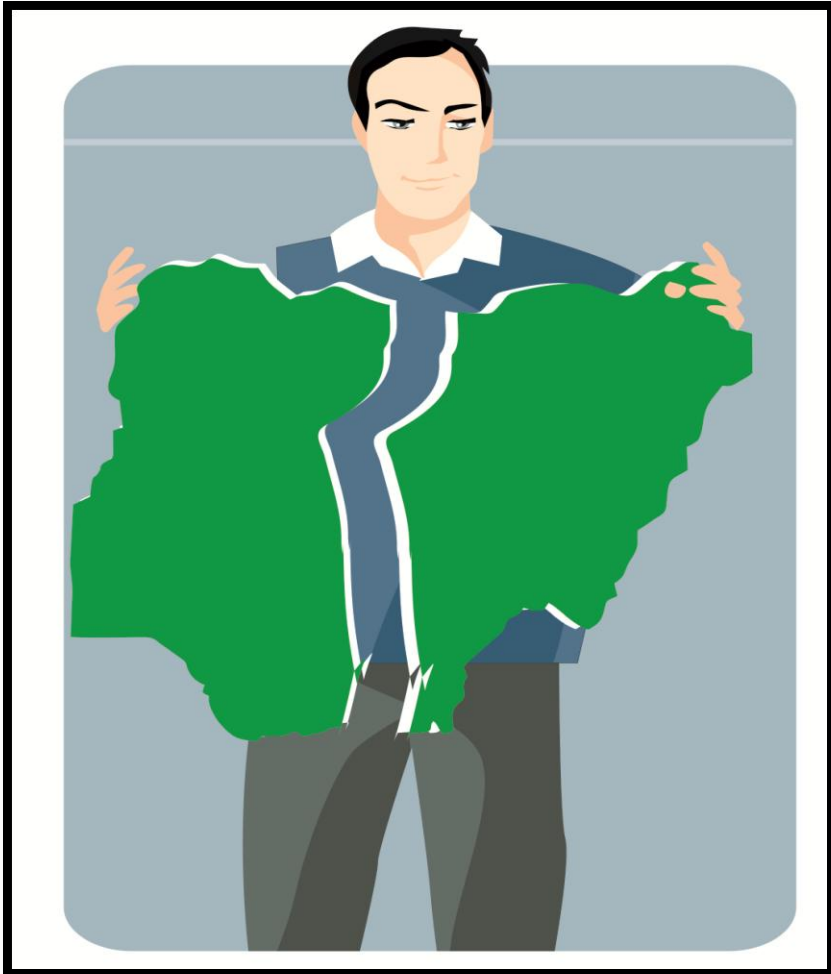
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- Those helping to lift it up

# So Where Do You Belong?

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- Or among those tearing it apart

# So Where Do You Belong?

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- Those breaking it into pieces

Thank you  
for  
listening!

